

Ownership Linkage Tools/Techniques that the Board is or has used	Communication Direction	Purpose
News Releases	From the Board	<i>Be accountable Educate owners</i>
Monthly Meetings (various locations) Open Call	From the Board To the Board	<i>Gather information (listen) Be accountable</i>
Video Recordings on Channel 13 and the Website	From the Board	<i>Be accountable Educate owners</i>
Educational Presentations at Monthly Meetings	To and From the Board	<i>Gather information</i>
Website – minutes, agendas, budget	From the Board	<i>Be accountable</i>
“How the Board works” brochure	From the Board	<i>Educate owners Recruit board members</i>
Board Liaisons for AADGB, ACCT, YC Foundation	To and From the Board	<i>Gather information Educate owners/partners</i>
Public presentations	To and From the Board	<i>Educate owners Be accountable</i>
Focus groups	To and From the Board	<i>Gather information</i>
Budget process	To and From the Board	<i>Educate? Gather information?</i>
Election process	To the Board	?
Board members representing the college at scholarship award ceremonies	From the Board	?
Topic specific forums	To and From the Board	<i>Be accountable Educate owners</i>
Online comments	To the Board	<i>Gather information</i>
New Ownership Linkage Tools/Techniques		
Surveys of Owners	To and From the Board	<i>Gather information</i>
Face to Face Meetings	To and From the Board	<i>Gather information Educate owners</i>